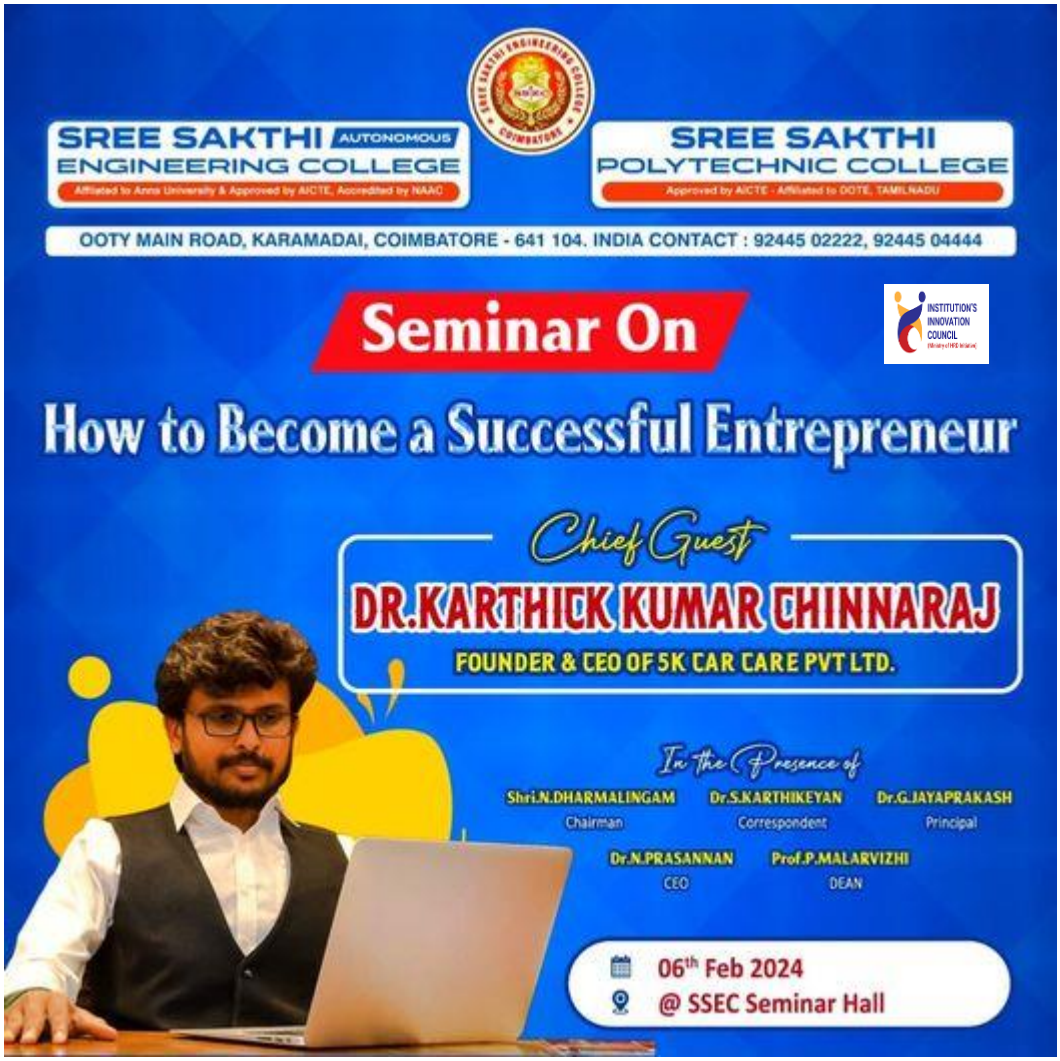
SREE SAKTHI
ENGINEERING COLLEGE
Affiliated to Anna University & Approved by AICTE, Accredited by NAAC
OOTY MAIN ROAD, KARAMADAI, COIMBATORE- 641104. INDIA
E-Mail: info@sreesakthi.edu.in WEBSITE: www.sreesakthi.edu.in

NO. 1 COIMBATORE'S INDUSTRY INTEGRATED CAMPUS

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)



DETAIL REPORT OF COURSE:

The aim of entrepreneurial seminar is to prepare future economy engineers to potentially their own entrepreneurial path. In addition to providing know-how needed for establishment of one's own enterprise, the course aims to encourage entrepreneurial mindset of students.

Entrepreneurship is the pursuit of starting, managing, and scaling a business. Entrepreneurs use innovation, skills, and vision to develop new products, services, or ideas that meet market demand and create value for a target audience.

Entrepreneurship is a mindset rather than a vocation. It is defined by a set of characteristics like passion, grit, a desire to bring ideas to life, and the drive to solve a problem.

Essential characteristics of entrepreneurship

Vision, Risk tolerance, Innovation, Discipline, Self-reliance, Adaptability, Leadership, Creativity, Attention to detail, Curiosity, Passion & Motivation.

Title : **GUEST LECTURE ON HOW TO BECOME A SUCCESSFUL ENTREPRENEUR**

Date : 06.02.2024

Venue : SEMINAR HALL

Target audience: COMMON TO ALL BRANCHES

Resource Person: Dr Karthik Kumar ChinnaRaj, Founder & CEO of 5K Car Care Pvt Ltd, Coimbatore.

OBJECTIVE OF PROGRAM:

1. To know about "What is an Entrepreneur"
2. To get an overview about essential qualities of an Entrepreneur

TOPICS COVERED IN TRAINING:

- Students understood the importance of an entrepreneur. Also, the students came to know about how to start a start-ups. Also got the knowledge about the subsidies provided by central government and state government to build their career in entrepreneurship.

7/2/24.

Faculty In Charge

13/2/24

Principal

SREE SAKTHI ENGINEERING COLLEGE

TNEA Admission Code (2172)

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DEPARTMENT EVENT PROPOSAL FORM

DATE: 05/02/2024

VENT NAME:	SEMINAR
VENT DATE:	06/02/2024
VENT TIME:	10:00 AM
VENT VENUE:	SEMINAR HALL
NT TYPE:	☑ Technical ☐ Non-Technical
ECHNICAL EVENT:	Seminar/Guest Lecture/Webinar/FDP/Value Added Course/Hands On Training/Others:_____
ON-TECHNICAL EVENT:	NIL
VENT OBJECTIVE: (Minimum 3 Points)	• To Start a new business. • To become an Successful entrepreneur. • Qualities of an entrepreneur.
RESOURCE PERSON DETAILS:	Dr. Karthick Kumar Chinnaraj, CEO SK Cancode Pvt Ltd.
VENT BUDGET:	
VENT OUTCOME: (Minimum 100 Words)	* learned about how to start a new business firm. * learned to become an Successful entrepreneur. * learnt about essential qualities of an entrepreneur.

VENT COORDINATOR

DEAN-ACADEMIC

P. Malar 5/2/24

HOD 5/2/24

CEO

ACADEMIC COORDINATOR

PRINCIPAL 6/2/2024