

## **SREE SAKTHI ENGINEERING COLLEGE**

## (AUTONOMOUS)

OOTY MAIN ROAD, KARAMADAI, | MOB: +91 92445 04444, 92445 02222 COIMBATORE - 641 104

Web: www.sreesakthi.edu.in

Affiliated to Anna University & Approved by AICTE, Accredited by NAAC

## INTERNAL QUALITY ASSURANCE CELL (IQAC) ACADEMIC YEAR 2025-2026 ODD SEM

Club Name: ENTREPRENEURSHIP CLUB Staff Coordinato			Dr.Y.Aboobucker AP/MECH &	
(START-UP AND BUSINESS DEVELOPMENT) Dr. G. Pennarasi AP/CIVIL				
Day: SATURDAY  Venue: SEMINAR HALL				
	Objective	Outcome	Roadmap	
		A T 1 4 1 DMC2C 4 1	Date	Activity
*	Design Thinking based	To evaluate the BMC'S created	August 9	Enge Entrepreneur agalam Vanga" &
	Entrepreneurship	Individual Business card & Logo design		Socratic Questioning
	development.	Students will develop their skills for	rAugust 16	House - Activity for students to frame an
*	<b>Identify</b> student	pitching their ideas		idea for start-up.
	potential/Area of Interest	❖ To customers and angel investors	August 23 & August 30	Chart Making- Business Model Canvas
*	To impart knowledge on	Students gain practical knowledge	,	"Etha panalum plan Panni pannanum
	<b>Business Model canvas</b>	motivation, and actionable insights to	September 6	Business Model Canvas - Presentation
*	To impart knowledge to create	initiate, develop, and scale their own start-up	1	
	the BMC charts	ventures.	September 13	Hands on training Networking – "Ennam
		❖ It enables a guided and impactful start to		Pol Valkai" or "Ennai Arinthal"
		his/her entrepreneurial journey.		